

REP HEADLINE# 6311466
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
***CHANGES**
NOV2/12 14.52
*** WFSB-TV ***

ADV # _____ ADV. NAME POLI/L MCMAHON/R/SEN/CT REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTTLEY (H)
TOWSON, MD 21286

ORDER #	CONTRACT #	6311466	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	LINDA MCMAHON GFSB	EST#1333	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT30/12	NOV6/12	WK-2		

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV2/12 14.52

REP :
REVISED ORDER
LNS 3, 7 REMOVED 1 SPOT EACH
ADDED LNS 58, 59
TTL SAME
PLS CFM
THANKS, MIKE FOR HEATHER

CON CM
IDB#1021 TV INVOICE#9912736
LINDA MCMAHON FOR SENATE- GFSB

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1333												
3	S		700A-900A	30		\$30.00	10/30	11/2	3		TU-F	3
PROGRAM : EARLY SHOW												
CON COM1: EARLY SHOW												
7	S		1230P-200P	30		\$40.00	10/30	11/2	3		TU-F	3
PROGRAM : AFTERNOON ROTATION												
CON COM1: AFTERNOON ROTATION												

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ORDER WORKSHEET

FAX# 703-516-9680

NOV2/12 14.52

*** CHANGES *** ** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
58	A		700A-900A	30		\$30.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
59	A		1230P-200P	30		\$40.00	11/5	11/5	1		MON	1
PROGRAM : AFTERNOON ROTATION												
CON COM1: AFTERNOON ROTATION												
NOV/12 12000.00												
											CONTRACT TOTAL	✓12000.00
											TOTAL SPOTS	118

MARKET TOTALS \$33,522
WFSB 41%
WTNH 19%
WVIT 19%
WTIC 16%
WCTX 1%
WCCT 0%
WHPX 0%
CABL 4%

SHARES ARE ACCURATE
GFSB RECIEVED 4 PERCENT AND IS REFLECTED IN CABLE

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 494053 /		Alt Order # 06311466
Product LINDA MCMAHON GFSB		
Contract Dates 10/30/12 - 11/06/12		Estimate # 1333
Advertiser McMahon for Senate		Original Date / Revision 09/18/12 / 11/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station GFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	GFSB	10/30/12	11/02/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$40.00			
N 2	GFSB	10/30/12	11/02/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$50.00			
N 3	GFSB	10/30/12	11/02/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	GFSB	10/29/12-11/04/12	7AM-9AM The Early Show	7AM-9AM	-TuWThF----	:30		\$30.00	NM		
			See MG 3.11									
	11	GFSB	11/05/12-11/05/12	7AM-9AM The Early Show	7AM-9AM	M-----	:30		\$30.00	NM		
			Ⓜ MG for 3.3 10/31									
N 4	GFSB	10/30/12	11/02/12	9AM-10AM	9AM-10AM		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$30.00			
N 5	GFSB	10/30/12	11/02/12	Price Is Right	11AM-12PM		:30			NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$65.00			
N 6	GFSB	10/30/12	11/02/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$50.00			
N 7	GFSB	10/30/12	11/02/12	CBS Daytime	1230-2p		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$40.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	GFSB	10/29/12-11/04/12	CBS Daytime	1230-2p	-TuWThF----	:30		\$40.00	NM		
			See MG 7.8									
	8	GFSB	11/05/12-11/05/12	CBS Daytime	1230-2p	M-----	:30		\$40.00	NM		
			Ⓜ MG for 7.5 11/01									
N 8	GFSB	10/30/12	11/02/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
494053 /	06311466

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	LINDA MCMAHON GFS	1333

Advertiser	Original Date / Revision
McMahon for Senate	09/18/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$40.00			
N 9	GFSB	10/30/12	11/02/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM		:30			NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$65.00			
N 10	GFSB	10/30/12	11/02/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM		:30			NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$65.00			
N 11	GFSB	10/30/12	11/02/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$90.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	GFSB	10/29/12-11/04/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM	-TuWThF----	:30	\$90.00	NM		
		See MG 11.5										
		5	GFSB	11/02/12-11/02/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM	-----F----	:30	\$90.00	NM		
		Ⓜ MG for 11.1 10/30										
N 12	GFSB	10/30/12	11/02/12	7PM-7:30PM	7PM-7:30PM		:30			NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$90.00			
N 13	GFSB	10/30/12	11/02/12	7:30PM-8PM	7:30PM-8PM		:30			NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$90.00			
N 14	GFSB	10/30/12	11/02/12	David Letterman	1135PM-1237AM		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$30.00			
N 15	GFSB	10/30/12	11/02/12	5AM-5:30AM Eyewitness Nev	5AM-5:30AM		:30			NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$20.00			
N 16	GFSB	10/30/12	11/02/12	5:30AM-6AM Eyewitness Nev	5:30AM-6AM		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$30.00			
N 17	GFSB	10/30/12	11/03/12	M-SU Eyewitness News @ 11	11PM-11:35PM		:30			NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$65.00			
N 18	GFSB	10/30/12	10/30/12	NCIS	8PM-9PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-2-----				2	\$300.00			
N 19	GFSB	10/30/12	10/30/12	NCIS: LA	9PM-10PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-2-----				2	\$300.00			
N 20	GFSB	10/30/12	10/30/12	VEGAS	10PM-11PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-2-----				2	\$300.00			
N 21	GFSB	10/31/12	10/31/12	Survivor	8PM-9PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--2----				2	\$300.00			
N 22	GFSB	10/31/12	10/31/12	Criminal Minds	9PM-10PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--2----				2	\$300.00			
N 23	GFSB	10/31/12	10/31/12	CSI	10PM-11PM		:30			NM	2	\$800.00

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WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
494053 /	06311466

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	LINDA MCMAHON GFS	1333

Advertiser	Original Date / Revision
McMahon for Senate	09/18/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---2----				2	\$400.00			
N 24	GFSB	11/01/12	11/01/12	Person of Interest	9PM-10PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$300.00			
N 25	GFSB	11/02/12	11/02/12	CSI: NY	8PM-9PM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----2--				2	\$250.00			
N 26	GFSB	11/02/12	11/02/12	Blue Bloods	10PM-11PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$200.00			
N 27	GFSB	11/03/12	11/03/12	SA Eyewitness News	6AM-7AM		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2--				2	\$20.00			
N 28	GFSB	11/03/12	11/03/12	SA Eyewitness News	7AM-9AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$35.00			
N 29	GFSB	11/04/12	11/04/12	SU Eyewitness News	6AM-7AM		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$20.00			
N 30	GFSB	11/04/12	11/04/12	SU Eyewitness News	7AM-9AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$35.00			
N 31	GFSB	11/04/12	11/04/12	CBS Sunday Morning	9AM-10:30Am		:30			NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$85.00			
N 32	GFSB	11/04/12	11/04/12	Su 10:30AM-11:30AM ROT	10:30AM-11:30AM		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$55.00			
N 33	GFSB	11/04/12	11/04/12	Dolphins/Colts	1pm-7pm		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$200.00			
N 34	GFSB	11/04/12	11/04/12	Steelers at Giants	1pm-7pm		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$350.00			
N 35	GFSB	11/04/12	11/04/12	Delayed 60 Minutes	730-830p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$550.00			
N 36	GFSB	11/04/12	11/04/12	Delayed The Mentalist	1030-1130p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$200.00			
N 37	GFSB	11/05/12	11/06/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$40.00			
N 38	GFSB	11/05/12	11/06/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$50.00			
N 39	GFSB	11/05/12	11/06/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$30.00			

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Advertiser	Original Date / Revision
McMahon for Senate	09/18/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 40	GFSB	11/05/12	11/06/12	9AM-10AM	9AM-10AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$30.00			
N 41	GFSB	11/05/12	11/06/12	Price Is Right	11AM-12PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$65.00			
N 42	GFSB	11/05/12	11/06/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$50.00			
N 43	GFSB	11/05/12	11/06/12	CBS Daytime	1230-2p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$40.00			
N 44	GFSB	11/05/12	11/05/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$65.00			
N 45	GFSB	11/05/12	11/05/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$65.00			
N 46	GFSB	11/05/12	11/05/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$90.00			
N 47	GFSB	11/05/12	11/05/12	7PM-7:30PM	7PM-7:30PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$90.00			
N 48	GFSB	11/05/12	11/05/12	7:30PM-8PM	7:30PM-8PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$90.00			
N 49	GFSB	11/05/12	11/05/12	David Letterman	1135PM-1237AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$30.00			
N 50	GFSB	11/05/12	11/06/12	5AM-5:30AM Eyewitness Nev	5AM-5:30AM		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$20.00			
N 51	GFSB	11/05/12	11/06/12	5:30AM-6AM Eyewitness Nev	5:30AM-6AM		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$30.00			
N 52	GFSB	11/05/12	11/05/12	M-SU Eyewitness News @ 11	11PM-11:35PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$65.00			
N 53	GFSB	11/05/12	11/05/12	2.5 Men/Mike & Molly	9PM-10PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$350.00			
N 54	GFSB	11/05/12	11/05/12	Hawaii 5-0	10PM-11PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$300.00			
N 55	GFSB	11/05/12	11/05/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$40.00			
N 56	GFSB	11/04/12	11/04/12	DELAYED LATE NEWS	M-SU 1130-1X		:30			NM	1	\$65.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
494053 /	06311466

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	LINDA MCMAHON GFS	1333

Advertiser	Original Date / Revision
McMahon for Senate	09/18/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$65.00			
Totals											118	\$12,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	118	\$12,000.00	\$10,200.00
Totals	118	\$12,000.00	\$10,200.00

Signature: _____ Date: _____

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